RED WINE

* images provided for illustrative purposes only.

43"

86"

UHD TV Signage

UR640S (Australia)

- Ultra HD Picture Quality
- Slim Depth Design
- High-Performance webOS 6.0 software
- Embedded Content & Group Management
- Versatile Content Management with LG SuperSign CMS
- Compatibility with Promota

UR640S (Australia)	
Sizes (Inch)	86" / 75" / 65" / 55" / 50" / 43"
Screen Resolution	3,840 × 2,160 (UHD)
Operation Time	16 Hours / 7 Days
Brightness	86" / 75" : 330 nits 65" / 55" / 50" : 400 nits 43" : 300 nits
LG Solution Compatibility	Promota App, LG ConnectedCare, LG SuperSign CMS, LG SuperSign Control

SUPERB PICTURE QUALITY WITH ULTRA HD RESOLUTION

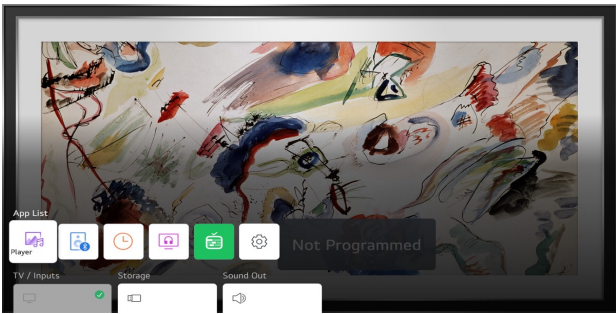With resolution 4 times higher than FHD, colour and detail of content is vivid and realistic. IPS screen technology provides wide viewing angles and clear display of content*.

* IPS not included on 50" Model

SLIM DEPTH DESIGN

This series of UHD TV's provides a slim depth to save space and enable easy installation.


HIGH-PERFORMANCE WITH LG webOS 6.0

LG UR640S series TV's include webOS 6.0 (SoC*) and web engine for a smooth operation and task execution. The LG webOS smart signage platform enhances user convenience by utilizing an intuitive Graphical User Interface (GUI).

* SoC : System On Chip
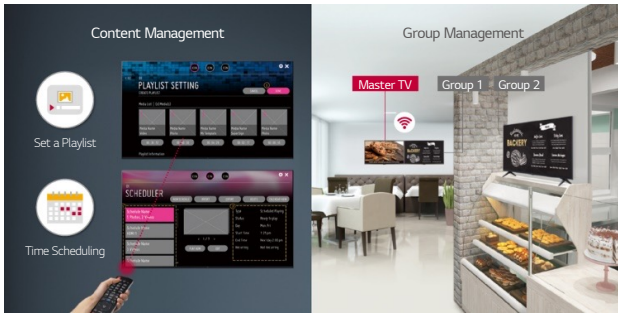
EMBEDDED CONTENT & GROUP MANAGEMENT

The embedded Content and Group Management System lets you edit and play content, schedule playlists and groups and control signage via remote control, mouse and mobile phone without the use of separate PC or software. This makes content management easy and user-friendly.
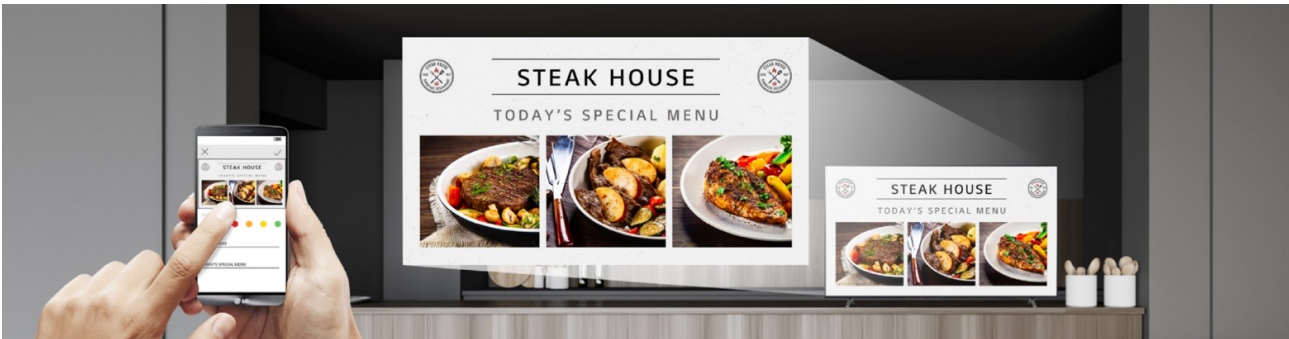
PROMOTA – THE ADVERTISEMENT HELPER

Using the Promota* application from LG, you can easily create your own display contents via a downloadable app on a mobile device. With Promota, you can add text and images to create an online profile for your business as well as deliver information such as event news, seasonal menus and promotions for your customers via the easy-to-use templates suitable to your industry.

* LG Promota can be downloaded from the App Store and Google Play store. It is a live stream application. Stable internet connection required.

Multiple Admins	LG SuperSign CMS	Available Displays
	Customisable Templates / Playlist Setting / Multi Channel Scheduling / External Data Connection / External Database (Optional)	
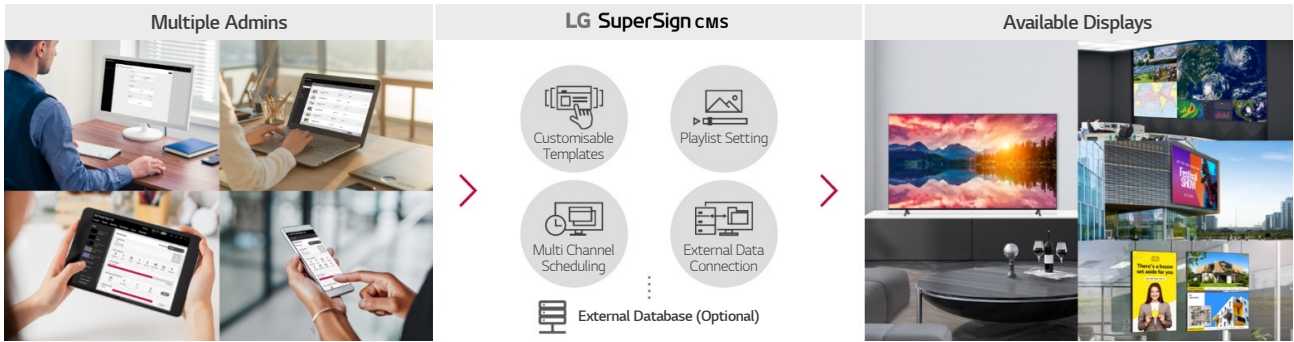
LG SuperSign CMS - VERSATILE CONTENT MANAGEMENT

LG SuperSign CMS is an integrated management program supporting the creation and management of digital media and content deployment and optimized for LG signage. With its simple and intuitive menus and layout options, it enhances efficiency for content creation, editing, scheduling and distribution to improve the user experience. It supports multiple displays and accounts, and is able to be linked to external databases.
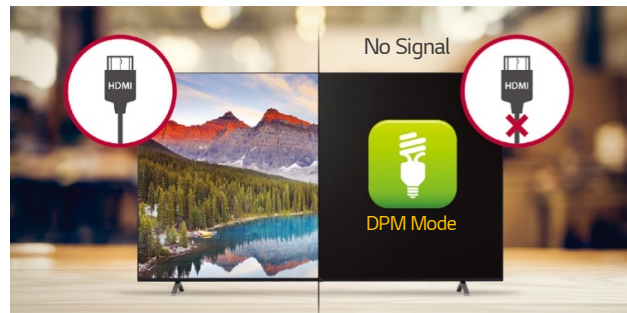
* LG SuperSign CMS is sold separately.

## QUICK & EASY SIGNAGE CONTROL WITH LG SuperSign CONTROL

SuperSign Control is control software that can manage up to 100 displays through a single account and server. Power, volume and scheduling can be remotely adjusted and firmware updates are supported.

* LG SuperSign Control needs to be purchased separately.

DISPLAY POWER MANAGEMENT SUPPORT

Display Power Management (DPM) can be configured to be 'On' only when there is a HDMI signal present to help manage power more efficiently.
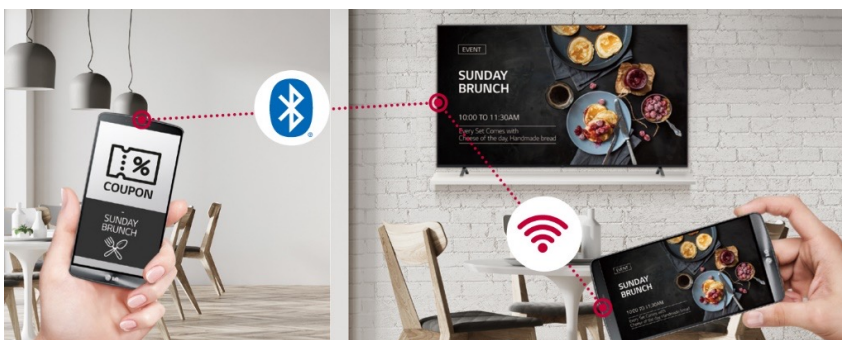
REAL-TIME PROMOTION

With Beacon and Bluetooth® Low Energy (BLE) shop managers can provide coupons and information in real-time.

CONTENT SHARING

Content Mirroring among devices is available on the same Wi-Fi network.

WIRELESS ACCESS POINT

UR640S series TV's can operates as a virtual router which can act as a wireless access point for mobile devices.

EASY MENU SETUP FOR INDUSTRIES

UR640S series products increase user convenience by organizing frequently used menus* into industry types.

* Pre-set support : consists of : Corporate - Government - Retail - Meeting Room
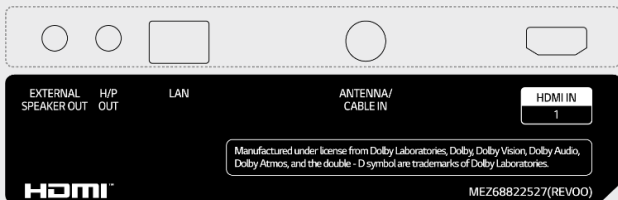

REAL-TIME LG 'ConnectedCare' SERVICE

Maintenance is easy and fast with the optional LG ConnectedCare* service. A cloud based service solution provided by LG.
It remotely manages the status of displays in the client location for fault diagnosis and remote-control services, supporting the ongoing operation of appliances.

* The availability of the 'LG ConnectedCare' service differs by region, and it needs to be purchased separately. Please contact the LG sales representative in your region for more details.
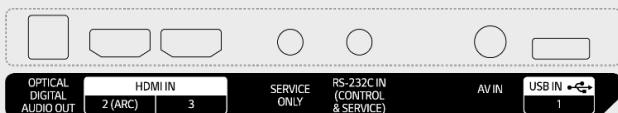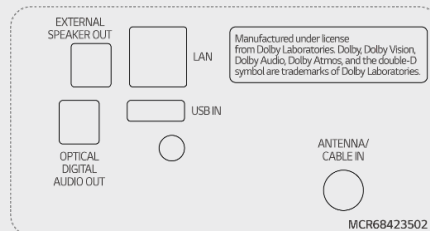
CONNECTIVITY

86"

Rear

EXTERNAL SPEAKER OUT | H/P OUT | LAN | ANTENNA/ CABLE IN | HDMI IN 1

Manufactured under license from Dolby Laboratories, Dolby, Dolby Vision, Dolby Audio, Dolby Atmos, and the double - D symbol are trademarks of Dolby Laboratories.

HDMI™   MEZ68822527(REVOO)

Side

OPTICAL DIGITAL AUDIO OUT | HDMI IN 2 (ARC) | 3 | SERVICE ONLY | RS-232C IN (CONTROL & SERVICE) | AV IN | USB IN 1

75" / 65" / 55" / 50" / 43"

Rear

EXTERNAL SPEAKER OUT | LAN | Manufactured under license from Dolby Laboratories, Dolby, Dolby Vision, Dolby Audio, Dolby Atmos, and the double-D symbol are trademarks of Dolby Laboratories.

OPTICAL DIGITAL AUDIO OUT | USB IN | ANTENNA/ CABLE IN

MCR68423502

Side

HDMI IN 1 | HDMI IN 2 (ARC) | 3 | SERVICE ONLY | H/P OUT | RS-232C IN (CONTROL & SERVICE) | AV IN

* Jack Panels may differ from the above image, so please contact LG sales team to verify before ordering.